

Entrepreneurship and Innovation

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Abstract

Entrepreneurship is a term specifically entitled in the business category and whereas Innovation is entitled to do with a great and smarter idea that is made or developed using human intellect and the innovation is satisfactory regarding the unique idea and presentation. The description that has been stated are correct and according to the analysis. The various innovations in recent times and the changes that are seen are demonstrated through graphs and pie charts, the instructions are designed through diagrams as well. The downfall and the rising of the current times and earlier regarding entrepreneurship and Innovation has been elaborated. The circumstances during loss of growth and failure of the economy leading to poor growth of the country. Society deals with all the functionality in which the individuals are responsible in the growth of the company. The Labour and mass production is also responsible for the different factories that are highly involved in the manufacturing's of goods and services. The State and Government also plays an important role where as it pays for the wellbeing and also for the development of the Nation and the insecurities of the employees regarding jobs and facilities and equal rights for men and women of equal pay. The summarizations of hazardous situations and calamities the climatic changes leading to poor growth of the Nation. The companies also make remarkable improvements according to favourable situations. None the less a company or several companies when faces losses then the whole Nation suffers for it. Let's say recent calamity Coronavirus had not only killed several lives but the whole world had faced a lot of the financial losses. The losses are for Entrepreneurship and also for Innovations as well.

Keywords- Entrepreneurship, Innovation, Strategies and Remedies, Blogging, Seo, Social Media Marketing and Content Writing.

Introduction

Entrepreneurship and Innovation are two interrelated because when you do Innovation Entrepreneurship comes in because when you have developed for example any robot or any advanced car or software chip then you need to do business or let's say you need to generate

profit from it. So, you need to do Marketing and Advertising and then you need to invest first to make your dream project successful. Activation and processing and in a broader margin if you want to grow your business you need to invest more and more to make dozens of products then you would generate greater profit. The economy also changes because when you have input your capital and there is profit then there is the growth of the economy. Advancement plays a vital role in Entrepreneurship and Innovation because it helps in the advancement process. It makes a Country or State a developed country. Innovation is not only related to robotics or machines it can be anything it is an idea that leads to the betterment of the country. Entrepreneurship and Innovation is everywhere it is global it is Nationally and as well as Internationally. The smarter plans and business models that evolve leads to a better future for the business owners and also for the State. Entrepreneurship is done by business owners where Innovations are done by Scientists, Researchers and Developers. There are numerous calculations and experiments that are required in the field of innovation. Innovation is done in laboratories and Entrepreneurship is done anywhere. Entrepreneurship is fun, and interesting and busy. Innovation is tough, hectic and stressing Regarding Time Management where in Entrepreneurship is very much necessary. In Innovation a lot means ample time is allotted to an individual for Research and Development. Entrepreneurship becomes hectic and tiring because of the meetings and schedules that plays a major role in the interaction and communication. The joint ventures the exchange of ideas regarding a business plan. The finalizing the decision making, the graphs, pie charts, the reading of the shares and more. Entrepreneurship is endless. Innovation is also endless but in a different manner. Entrepreneurship deals with Marketing where promotions are made so that it is known by every individual about the product. Innovation is mostly kept secret because it leads to competition because you surely don't want your competitor to get hands on it. Here where Entrepreneurship comes in you can sell your innovation if you want to showcase it publicly. In Entrepreneurship the ideas and strategies are kept secret. Here also you can charge or sell your business plans. The profit is generated when a buyer purchases from you and makes a boom in the Market. The drastic change and difference are seen in the economy when the project has made huge profit. So, Entrepreneurship and Innovation are both important, valuable and Informative. Survey Method and questionnaires to find the readings. In Innovation new topics have been introduced like Machine Learning, Data Analytics, Deep Learning using Python computer language in order to scrape data and detect any fraudulent news, Data Science and also Cloud Computing which is necessary in today's times and an important subject if you are dealing with Computer Science.

Literature Review- The literary part is from experience, knowledge, intellect and content writing which are all genuine.

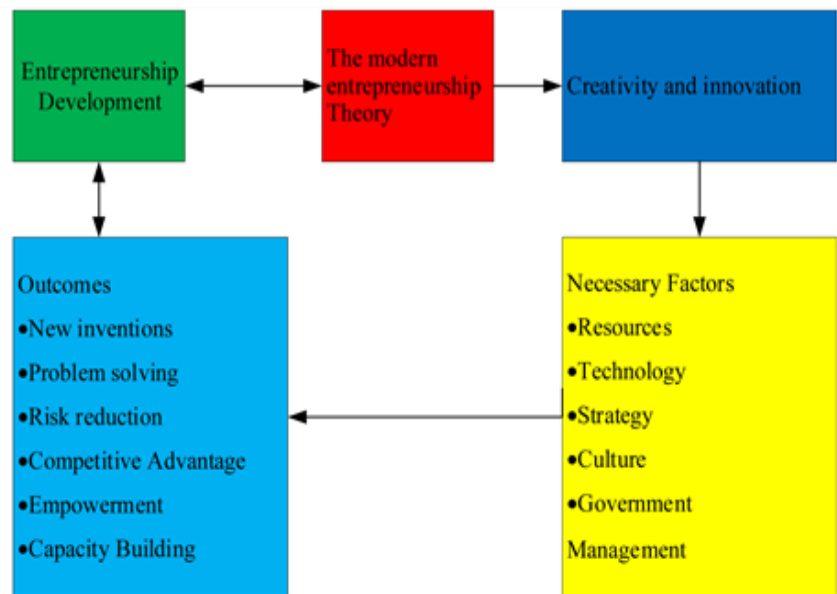
Research Methodology- It talks about the different findings that leads to growth and downfall of the economy and various techniques that are the findings, observation and research that leads to the awareness to the people for its economy and social wellbeing. The manufactured goods and services it's feedback after the usage, its's quality and share value that is to be invested and according to people's need new innovative ideas that leads to the innovation of new technologies. Every day the new products that are being launched are successful in markets while facing great loss. The Entrepreneurship vs Management techniques keeps a Company into a profitable one. So here Research Methodology is a must while in Entrepreneurship and in regards to Innovation. Both are interdependent and keep in mind the demand and supply graph. The employment, labour and the technologies are its expenditures and the productivity it's income. My Research gives a detailed outlook of the following.

Method

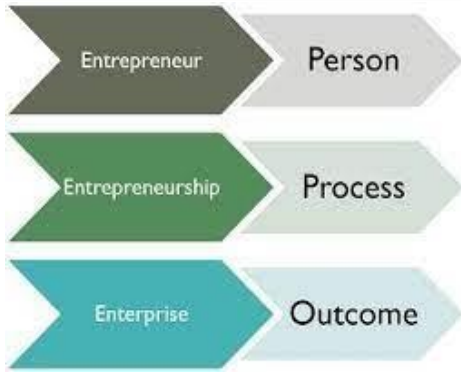
Questionnaires, Surveys, Research and Data Analysis

Major Findings

The Research Paper is based on the topic related to the differences and similarities that are seen regarding Entrepreneurship and Innovation. The description about different situation, scenarios that are part of Entrepreneurship. The courses that provide the information about the pictorial overview



Source: Author's Construct, 2021



about Entrepreneurship and Innovation. The graphs citations are all shown in the images. Well explained and descriptive.


The Impact of Creativity on Entrepreneurship and Development

[16 Entrepreneurship Trends for 2022/2023: New Forecasts & A Look into What's Ahead - Financesonline.com](https://financesonline.com/entrepreneurship-trends/)

Click on the Black Bar and you will be redirected to the following Site

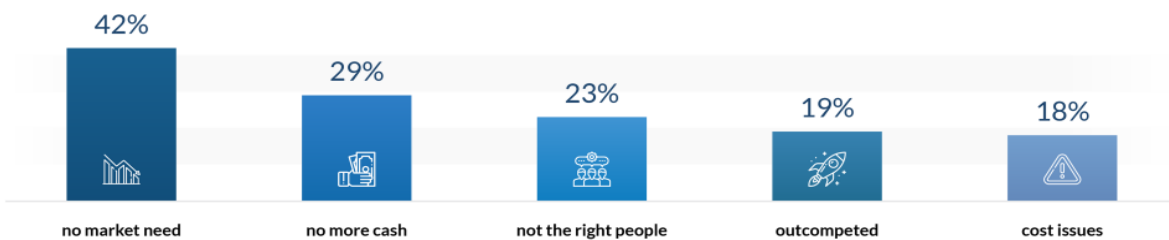
<https://financesonline.com/entrepreneurship-trends/>

3 Key Entrepreneurship Trends You Should Know



1 Top reasons why startup enterprises fail

Source: CB Insights



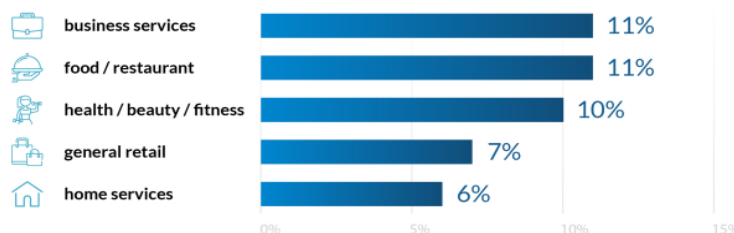
2 Entrepreneur age profile

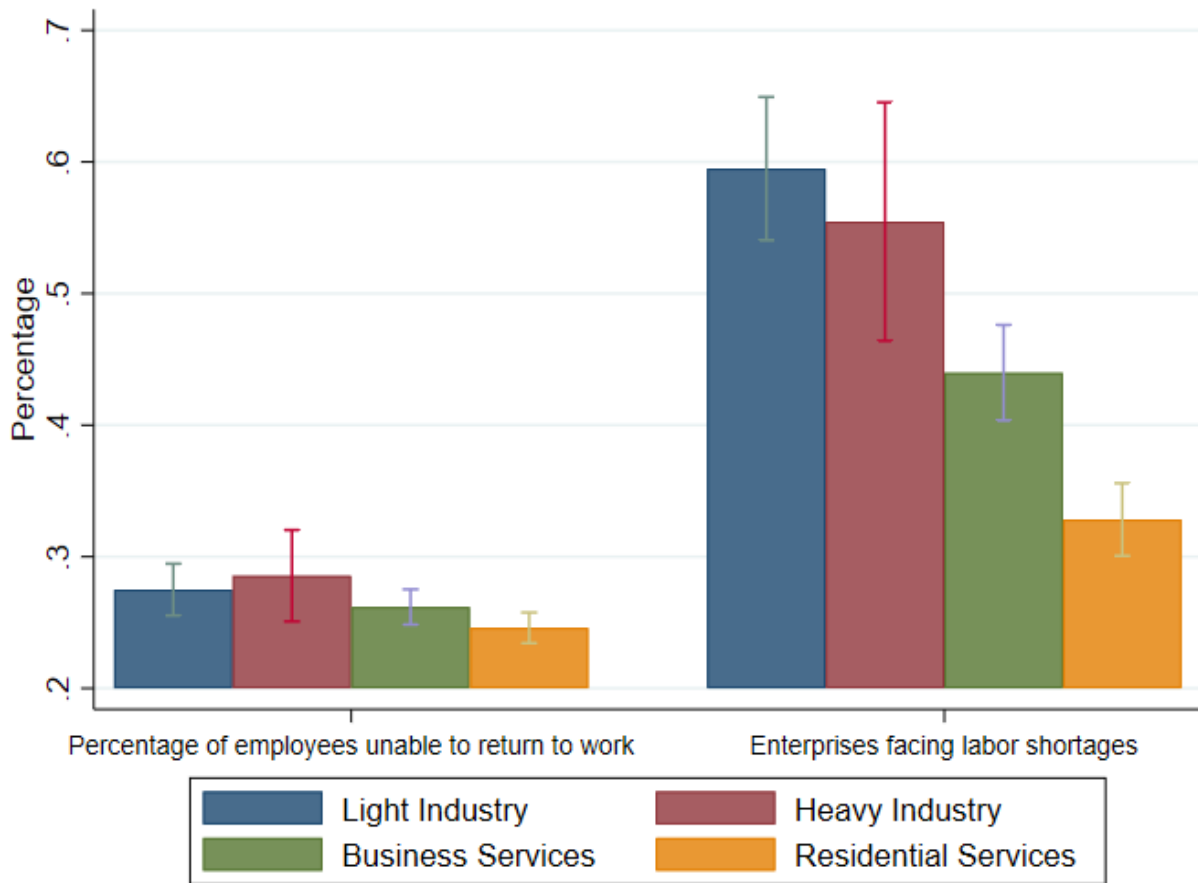
Source: Guidant Financial



3 Top industries for entrepreneurs

Source: Guidant Financial





Impact On China Economy Regarding Corona Virus

An Entrepreneur's Guide to the Big Issues

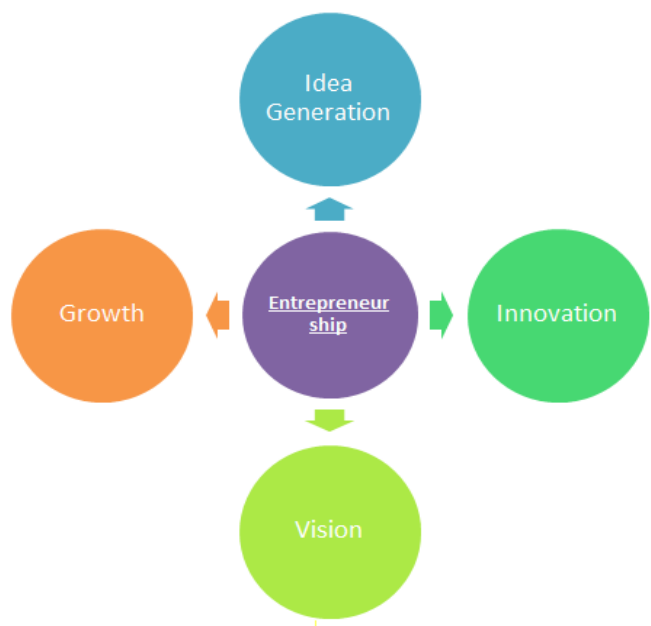
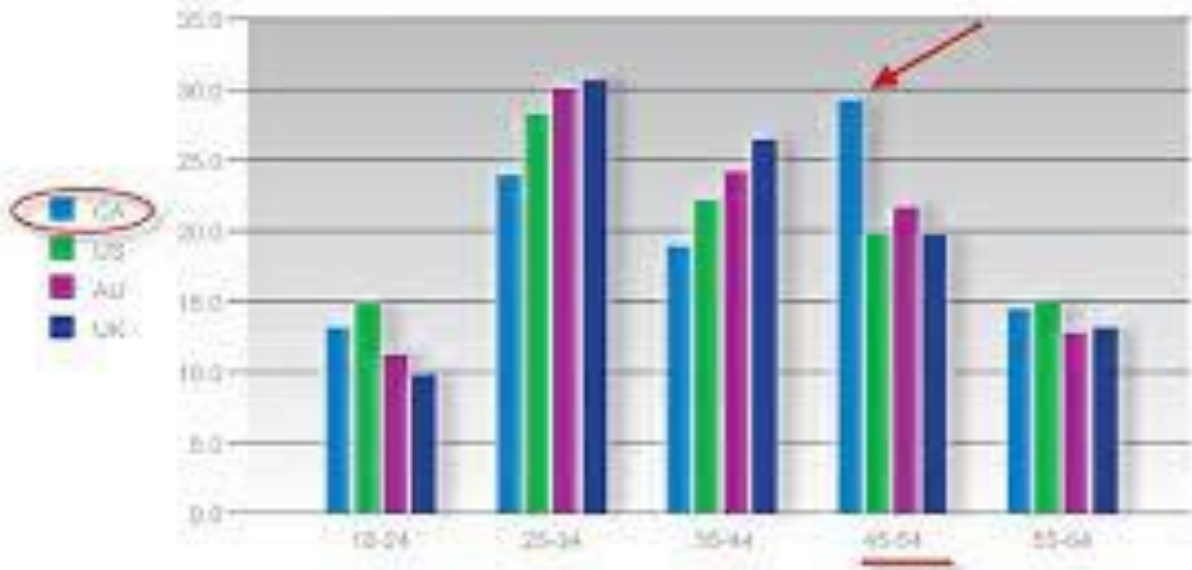
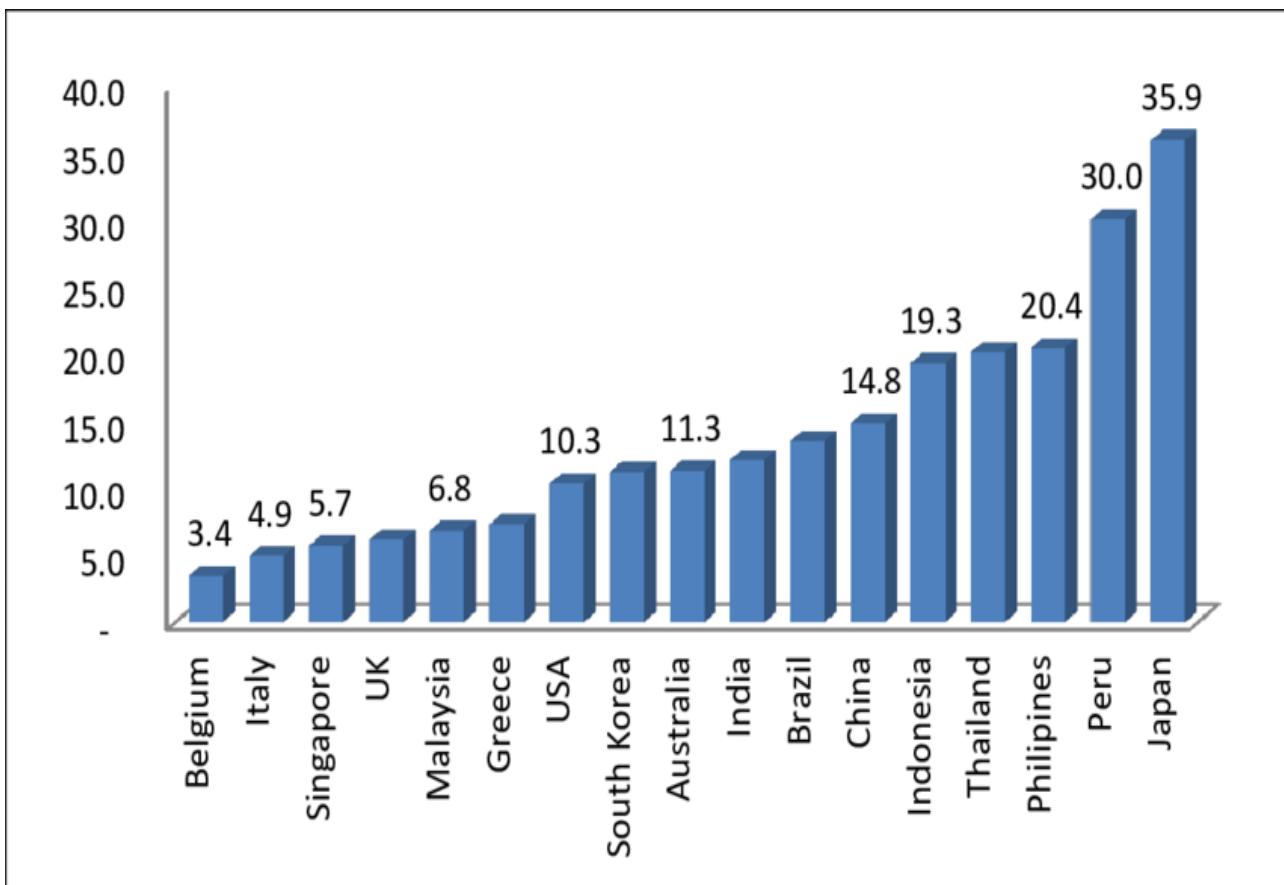


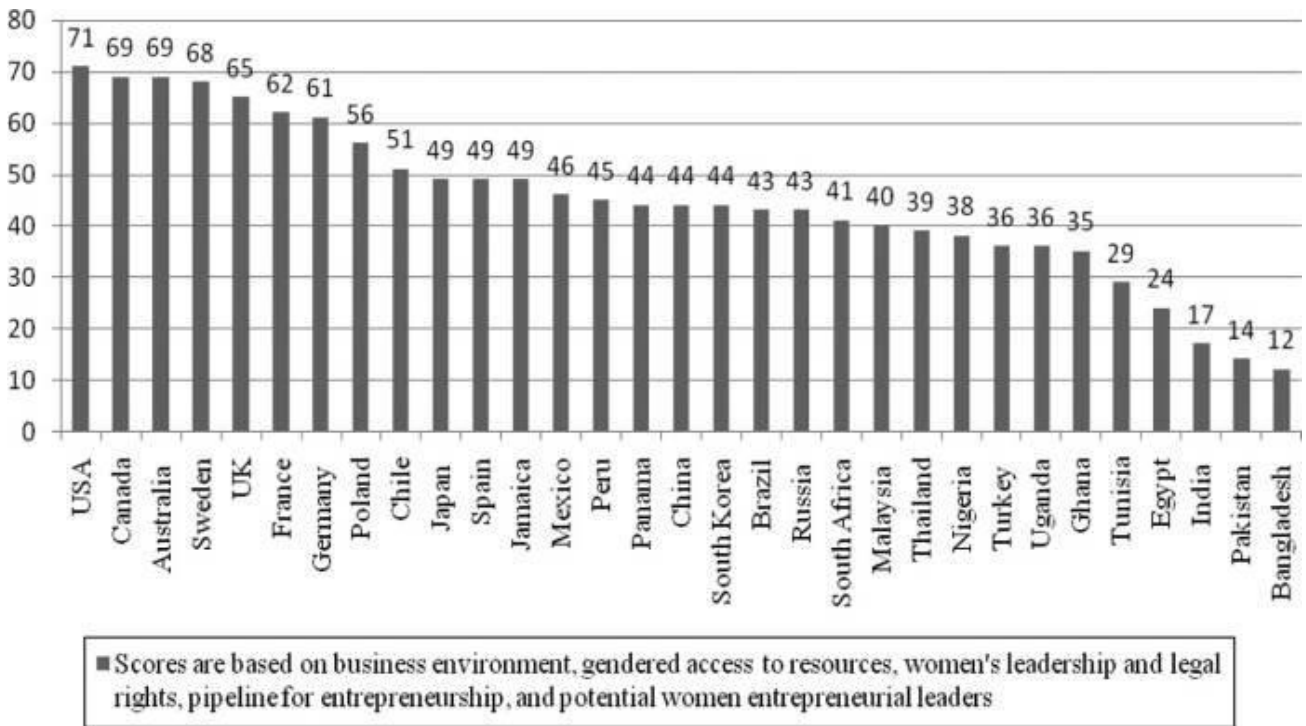
Figure 4.1 TEA entrepreneurial activity rates (%) in each age group in the 18-64, population.



Entrepreneurship vs Management

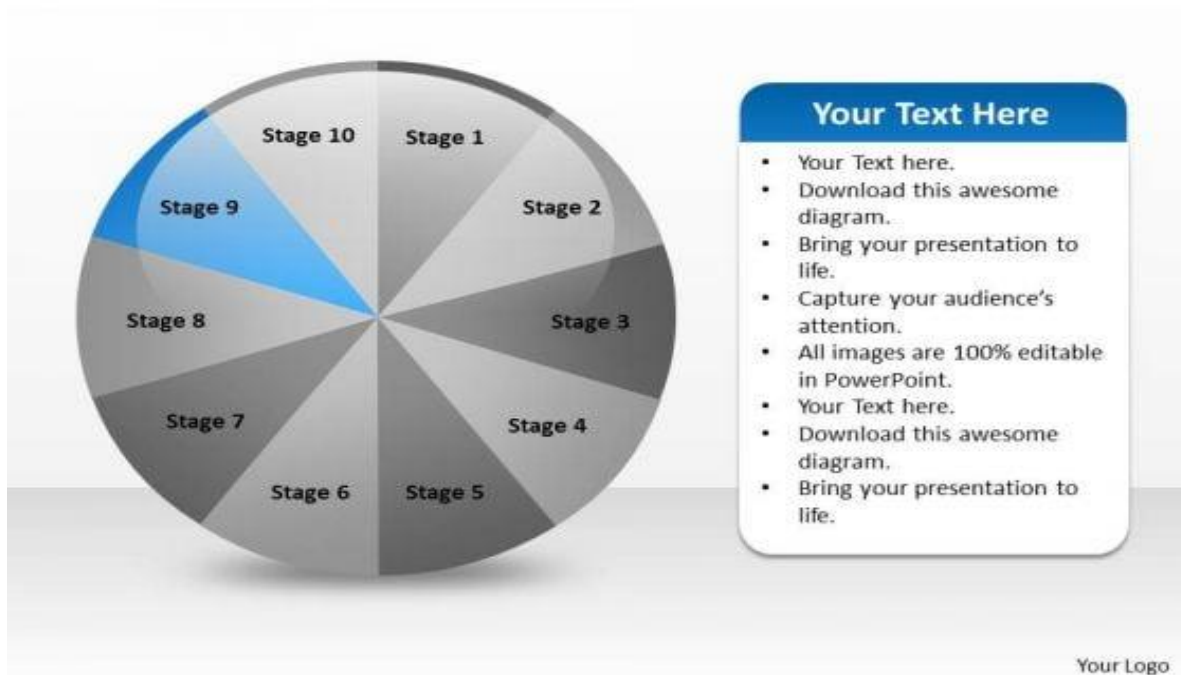


Entrepreneurship-Activity-Across-the-global



Source: 2015 Global Women Entrepreneur Leaders Scorecard

Pie Chart Process10 Stages Finance

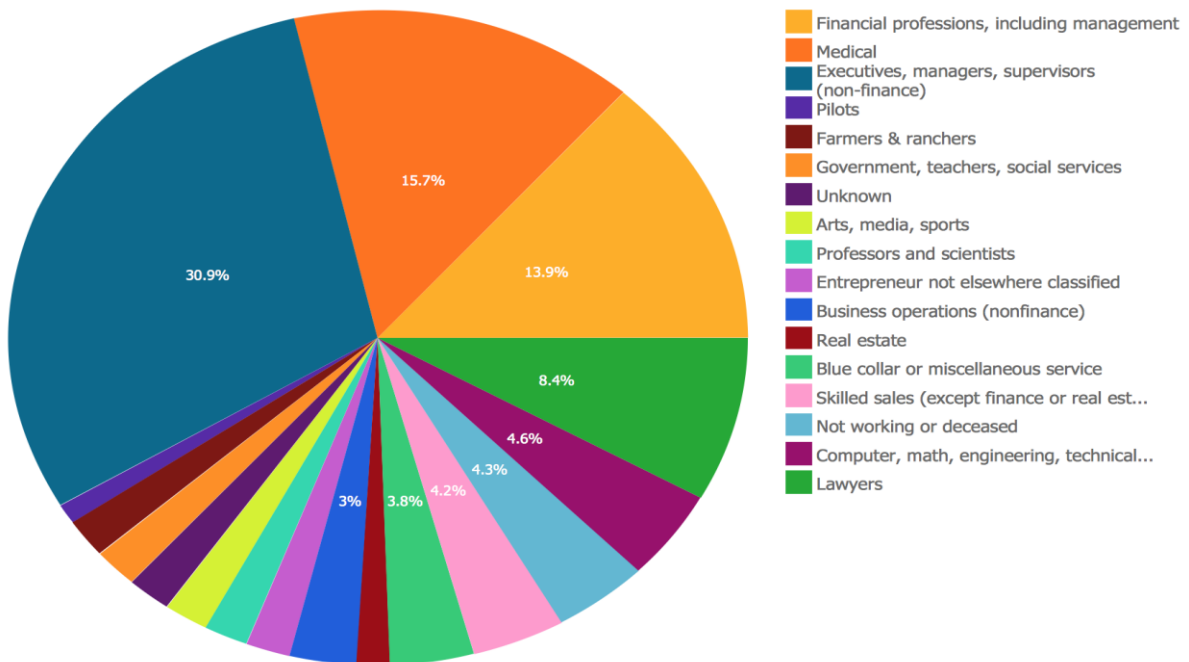
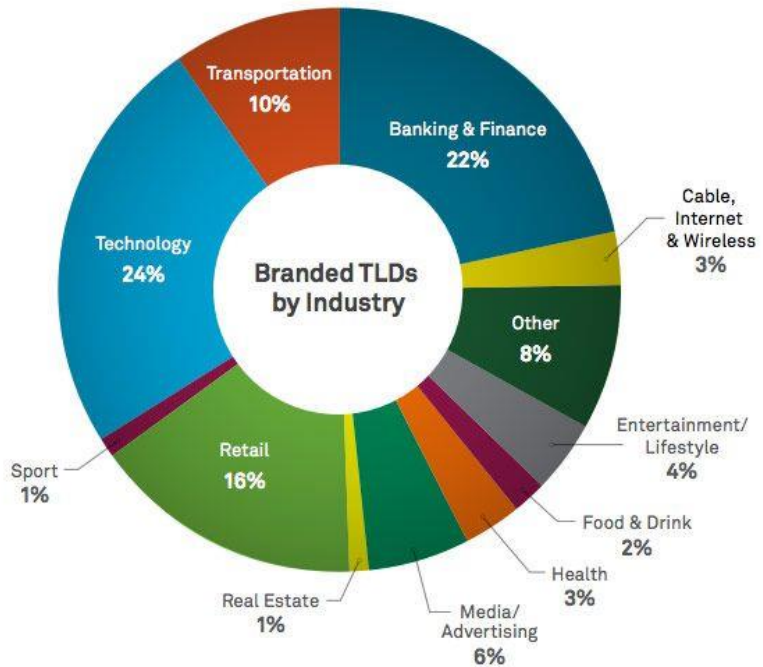


Small Business

Pie_chart_process_10_stages_finance_creating_small_business_plan_powerpoint_slides_1

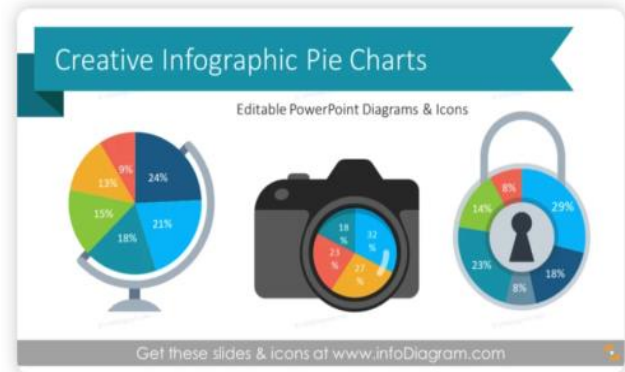
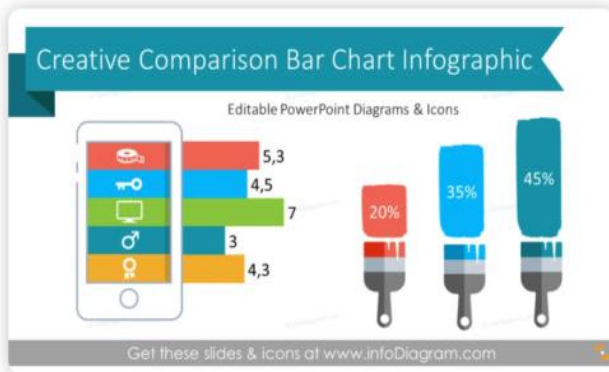
Pie Chart showing All the Business Categories

Banking & Finance	139
Cable, Internet & Wireless	19
Other	53
Entertainment/Lifestyle	27
Food & Drink	12
Health	21
Media/Advertising	37
Real Estate	7
Retail	99
Sport	7
Technology	154
Transportation	60
Total	635



Business-Report-Pie

6 Examples of Redesigning Excel Pie Chart



Conclusion- It talks about the different findings, similarities and differences about Entrepreneurship and Innovation. The recent updates show how it is interlinked with each other and various strategies and the mistakes should be avoided and each and there is no end to researching innovation and its types are the same which goes with the Entrepreneurship which deals with policy making concepts and the examples that are linked to it. The idea that makes a business successful is important. Everything has been elaborately described along with pie charts and graphs. The various factors that should be kept in mind. There are also modern times businesses like make money online which is the most popular and a booming one. Then comes affiliate Marketing where you have to promote your affiliate link of a product of a brand or a company. For Website Marketing there are ad networks especially Google AdSense. Then there is YouTube for ad revenue. There are huge lists under the Make Money Online niche. There are so many companies that are being launched each and every single day and there is the new concept, project that is the Bitcoin and Blockchain where you can mine, earn Bitcoins for free. The research that has been made for the legit and genuine companies.

Bibliography- From google images, Wikipedia and Researchgate.com.

References: From the internet. Courses and Experience.

About Author:**Shazia Rahman**

Indira Gandhi National Open University, Kolkata.

She is a Digital Entrepreneur and pursued Post Graduation in Sociology and she is Research scholar as well. She is a faculty member of ICERT International Council Education Research Training and member of Medical Institute and also holding a post of Assistant Researcher under an Association named YPA Youth Power Association with honourable designation as Literary Captain in the field of Literature for story writing and poetries and also she has been awarded with the recognition of Global Youth Icon for Research work and also has won the award for the Digipreneur Young Women Entrepreneurship Award and achieved Leadership recognition under theleadersawards.in and also has a world record under Exclusive World Record for having many certificates and awards, medals in the field of Education and Research and related to Technology and also Internet of Things. She has also submitted few journals and got publication certificates Nationally and Internationally, one under UGC journals, AMITY Singapore Smartech Conference, RamMohan Roy Journals and Techno Group Journals. her article got ranked 3rd position in the semi-finalist and competition under Department of Economics and got selected under G.P Memorial Paper Award under an Autonomous University, and also been the topper for the Physics Photo-Essay Competition in an Autonomous University and my Essay has been published in their portal along with a video. She also made an educational course for a Tech company. and also educate about Making Money Online and is an owner of a Company named Make Money Online. She also got award for being selected in the art exhibition. Then she got certificate for making face detection apps with the help of using Artificial Intelligence and Machine Learning. She also got shortlisted for the semi-finalists round in STEM Science-Technology-Engineering-Mathematics and Law Quiz Competitions.